



how do we make  
**Indian textiles**  
cool+relevant for young India?

A POP UP

**fridayFUNDA**  
AT LAKMÉ FASHION WEEK



**Kalki Koechlin**



**Neelam Chibber**



**Payal Khandwala**



**Maithili Ahluwalia**



**Sanvar Oberoi**



**Sabine Heller**

Hello darlings! This fashion season the Godrej India Culture Lab returns to Lakmé Fashion Week for another pop up Fashion Funda! Cool designs and smoking hot ideas will come together in this very special Funda – so don't miss it!

This special Panel Discussion will take place during the dedicated textile day of Lakme Fashion Week Summer/Resort 2014, and it will focus on how we can make Indian textiles aspirational for young India. The power-packed high octane panel will include **Neelam Chibber**, founder of Mother Earth, actor **Kalki Koechlin**, **Maithili Ahluwalia**, founder of Bungalow 8, designer **Payal Khandwala**, A Small World CEO **Sabine Heller**, and hemp farmer **Sanvar Oberoi**. **Parmesh Shahani**, head of the Godrej India Culture Lab, will serve as moderator.

The Funda will begin at 6 PM sharp at The Pavilion, Lakmé Fashion Week, Grand Hyatt Hotel, Kalina, Mumbai. The event is free for all but we have limited seats and RSVP is mandatory. Our seats are going to be allotted on a first come first serve basis, so hurry if you want to attend. RSVP by sending us an email to [indiaculturelab@godrejinds.com](mailto:indiaculturelab@godrejinds.com) and tell us your name, age and why you want to attend this Friday Funda at Lakmé Fashion Week.

**To RSVP, log on to: [www.indiaculturelab.org](http://www.indiaculturelab.org).** Also do follow us on Twitter([@indiaculturelab](https://twitter.com/indiaculturelab)) – we will be running many exciting contests for this particular Funda – so follow us to know about them and participate! Xoxoxo....bisou bisou. :-)

**TIME AND VENUE**

14 March 2014, 6 PM  
The Pavilion,  
Lakmé Fashion Week,  
Grand Hyatt Hotel,  
Kalina, Santacruz (E) Mumbai.

In association with

**LAKMÉ**  
**FASHION**  
**WEEK**