



Aishwarya Subramanyam



Ambika Anand



Parmesh Shahani



Malini Agarwal

# The Futures of Fashion Journalism

A POP UP

## fashionFUNDA

AT LAKMÉ FASHION WEEK

Hello darlings! Our Lab returns to Lakmé Fashion Week for one more pop up Fashion Funda! Our special panel discussion this season will focus on the multiple futures of fashion journalism. With the avalanche of fashion bloggers, vloggers and other digital media influencers, where will fashion journalism head? What will be the role of fashion stalwarts from established industry magazines in this new era? These are just some of the questions that we will explore in our power-packed high-octane panel comprising **Aishwarya Subramanyam**, Editor of *ELLE India*, **Ambika Anand**, Fashion Editor of *NDTV Good Times* and digital fashion maven **MissMalini**. **Parmesh Shahani**, head Godrej India Culture Lab will serve as a moderator.

Trust us, you don't want to miss this spicy discussion. In true Culture Lab style the event is free and open to all. To RSVP, log on to: [www.indiaculturelab.org](http://www.indiaculturelab.org). Also do follow us on **Twitter** and **Instagram** ([@indiaculturelab](https://www.instagram.com/indiaculturelab)) - we will be running many exciting contests for this **#FashionFunda!** See you soon!

Xoxoxo....bisou bisou. :-)

In collaboration with



### TIME AND VENUE

Saturday, 2.30 PM  
Jabong Stage, 8<sup>th</sup> floor,  
Hotel Palladium,  
462, Tulsi Pipe Road,  
Lower Parel, Mumbai.

### RSVP

Log on to  
[www.indiaculturelab.org](http://www.indiaculturelab.org)