

The Futures of Fashion Journalism

A POP UP

fashion

AT LAKMÉ FASHION WEEK

Time and venue

29 August 2015, Saturday, 2.30 PM Jabong Stage, 8th floor, Hotel Palladium, 462, Tulsi Pipe Road, Lower Parel, Mumbai.

In collaboration with



Hello darlings! Our Lab returns to Lakmé Fashion Week for one more pop up Fashion Funda! Our special Panel Discussion this season will focus on the multiple futures of fashion journalism. With the avalanche of fashion bloggers, vloggers and other digital media influencers, where will fashion journalism head? What will be the role of fashion stalwarts from established industry magazines in this new era? These are just some of the questions that we will explore in our power-packed high octane panel. Excited? So stay tuned for more updates.

Trust us, you don't want to miss this spicy discussion, which is open to all, in true Culture Lab style. To RSVP, log on to: www.indiaculturelab.org. Also do follow us on Twitter and Instagram (@indiaculturelab) - we will be running many exciting contests for this #FashionFunda - so follow us to know about them and participate! See you soon! Xoxoxo....bisou bisou.:-)